



A presentation to the  
Lake Morton Neighborhood Association

**Lake Morton Drive – Traffic Safety for All**

Success House, 1001 Success Avenue  
September 25, 2018  
Lakeland, Florida

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Manager, Traffic Operations and Parking Services (TOPS) Division  
City of Lakeland, FL*



# Why are we here?

- Safety of **all** roadway users on Lake Morton Drive has been voiced as a concern
- These users include wildlife – particularly water fowl
- *I personally promise you: we are depending on YOUR comments tonight to help us solve these issues!!!*



For Lake Morton Drive, this presentation explores:

- What safety concerns have been detailed?
- “Who” is affected by these safety concerns?
- Why these safety issues/concerns may have manifested?
- Which tools are available and viable to deal with these concerns?
- Where do we go from here?

❖ *Please keep in mind that the Public Works Department is planning on resurfacing Lake Morton Drive this fall.*

For Lake Morton Drive, this presentation explores:

➤ What safety concerns have been detailed?



## CRASH DATA

LOCATION LAKE MORTON DRIVE

	TOTAL CRASHES	ANGLE	REAR END	SIDESWIPE	PED/BIKE	OTHER	PROP/INJ/FATAL
2015	4	0	0	1	0/0	3	4/0/0
2016	3	0	0	0	2/0	1	1/2/0
2017	0	0	0	0	0/0	0	0/0/0
2018 (TO 8/31)	3	1	0	1	0/0	1	2/1/0

### NOTES:

1. There were three reported crashes (all rear end) on the side streets entering Lake Morton Drive.

2. Pedestrian injury 9/5/2018.

3. Three to four swans on average killed each year (Parks & Recreation).

4. Three to four swans on average injured each year (Parks & Recreation).

For Lake Morton Drive, this presentation explores:

- “Who” is affected by these safety concerns?
- The City of Lakeland is guided by specific transportation user priorities



# City of Lakeland – *A Bird Sanctuary*

RESOLUTION NO. 338

A RESOLUTION DECLARING ALL OF THE AREA WITHIN THE CORPORATE LIMITS OF THE CITY OF LAKELAND, FLORIDA, AS A BIRD SANCTUARY, AND REQUESTING THE CITIZENS OF SAID CITY TO AID IN THE CONSERVATION OF ALL BIRD LIFE THROUGH CARE OF ALL BIRDS BY FEEDING AND PROTECTING THEM FROM DANGER OF ANY AND ALL KINDS.

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF LAKELAND, FLORIDA:

That all of the area within the corporate limits of the City of Lakeland, Florida, be, and the same is hereby officially declared to be a bird sanctuary for the protection of all bird life.

BE IT FURTHER RESOLVED that every citizen and visitor living and residing within the City of Lakeland be, and they are hereby respectfully urged and requested to exert every effort in the conservation of bird life by feeding and protecting from danger the birds within the City of Lakeland.

PASSED AND CERTIFIED AS TO PASSAGE, this the 1st day of April,

A. D. 1958

# The City of Lakeland has been designated a “Bird Sanctuary”

- The City of Lakeland has adopted the notion of these friendly birds representing part of the rich tapestry of the Community – we celebrate their name.
- We have them as our logo; we respect them and cherish their place in our City.
- *We therefore have a responsibility to protect these birds in their best interest - it's only the fair thing to do - otherwise it's entrapment!*



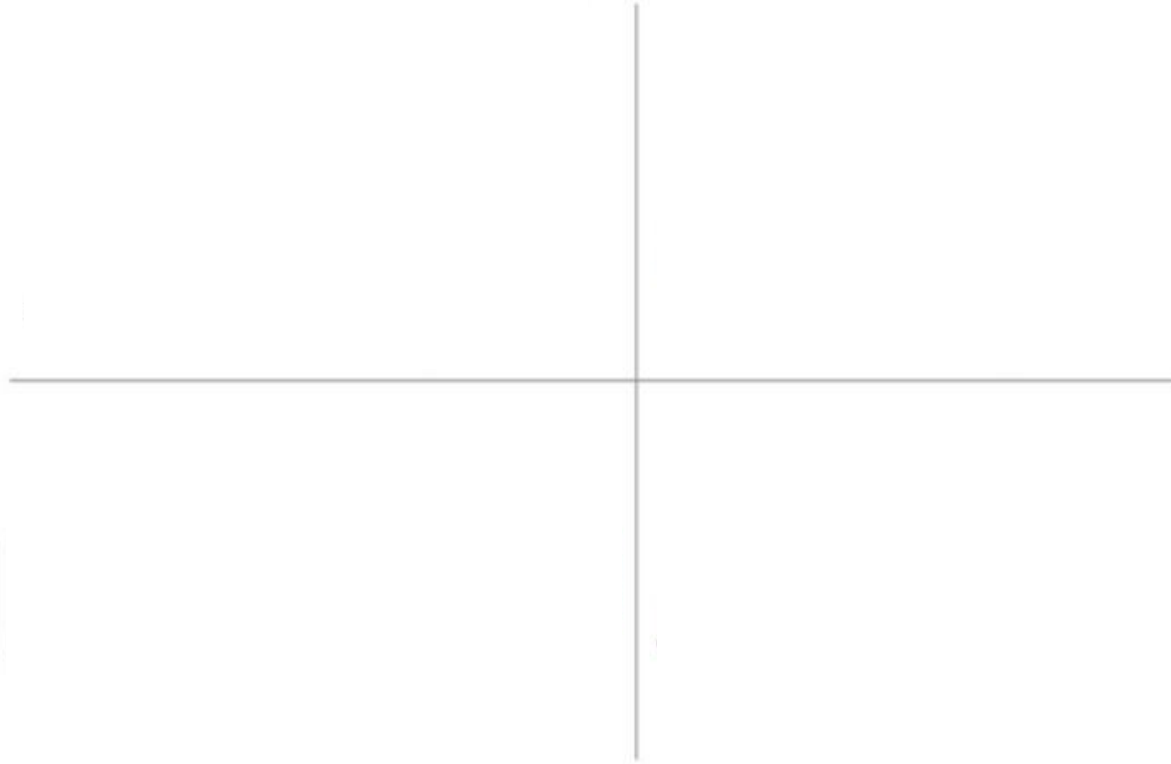


For Lake Morton Drive, this presentation explores:

➤ Why these safety issues/concerns may have manifested?

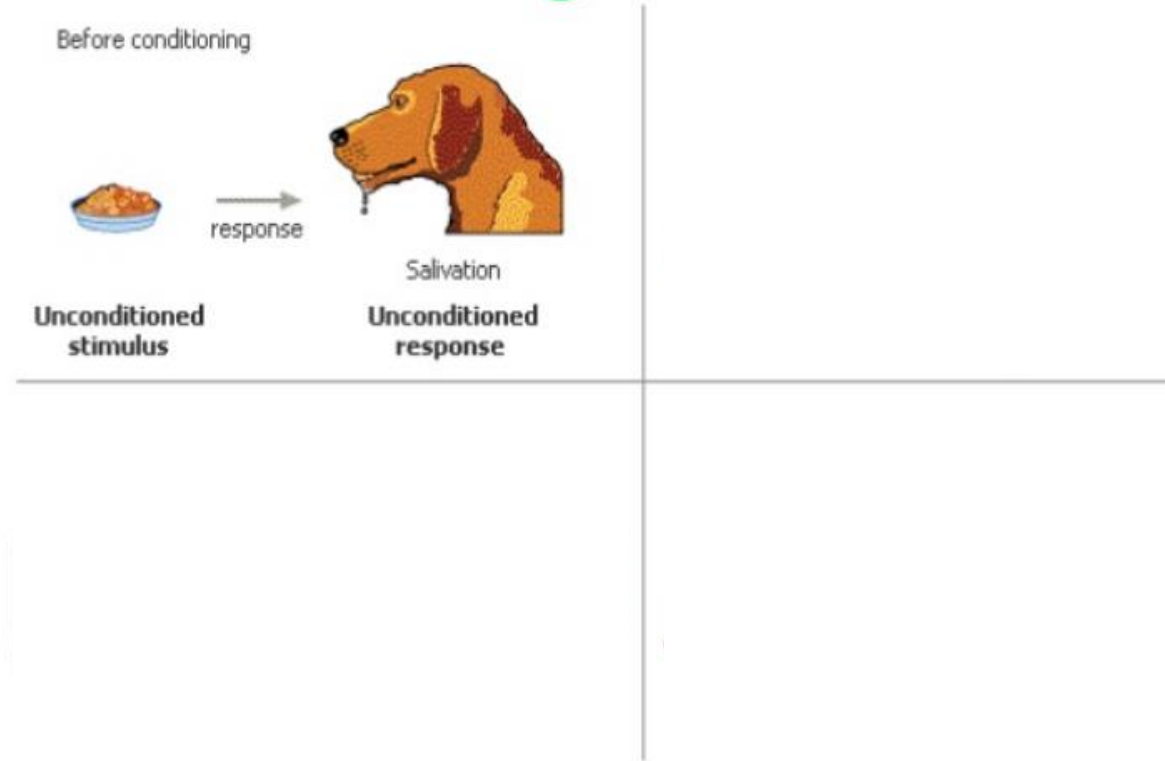
# Pavlov's Dog Experiment - Classical conditioning

Pavlov's Dog Experiment



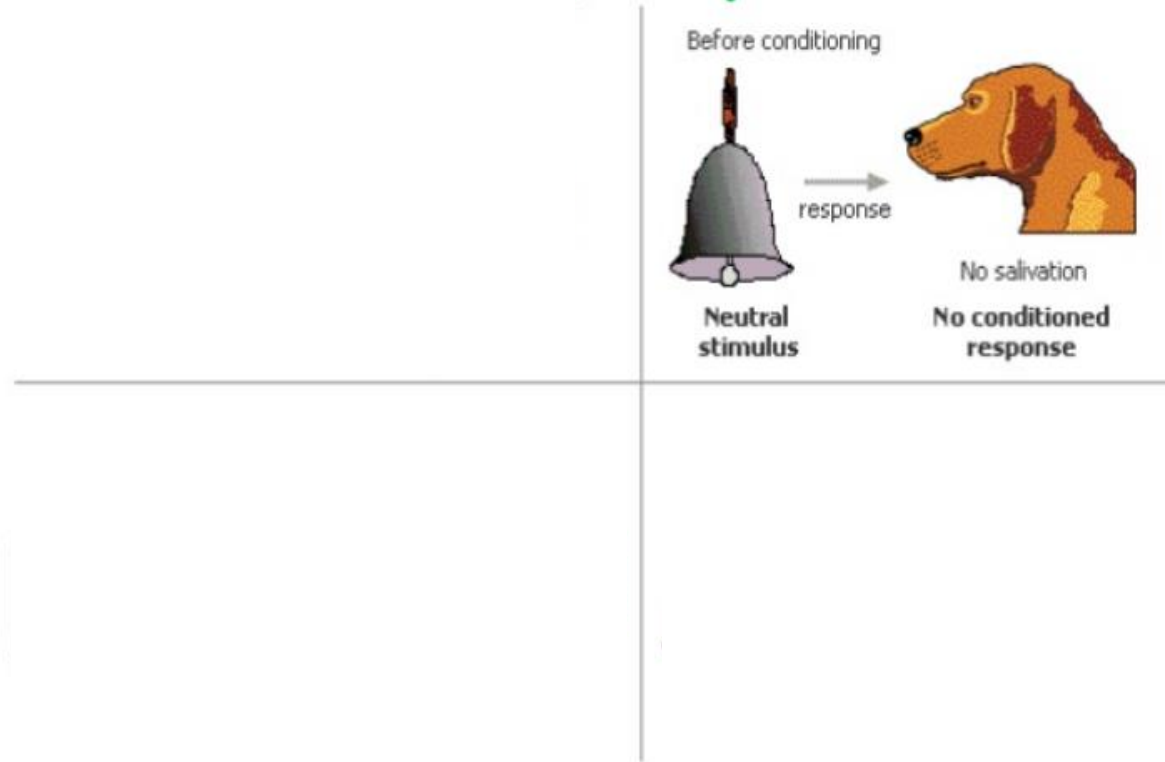
# Ivan Pavlov's Dog Experiment (1902) - Classical conditioning

## Pavlov's Dog Experiment



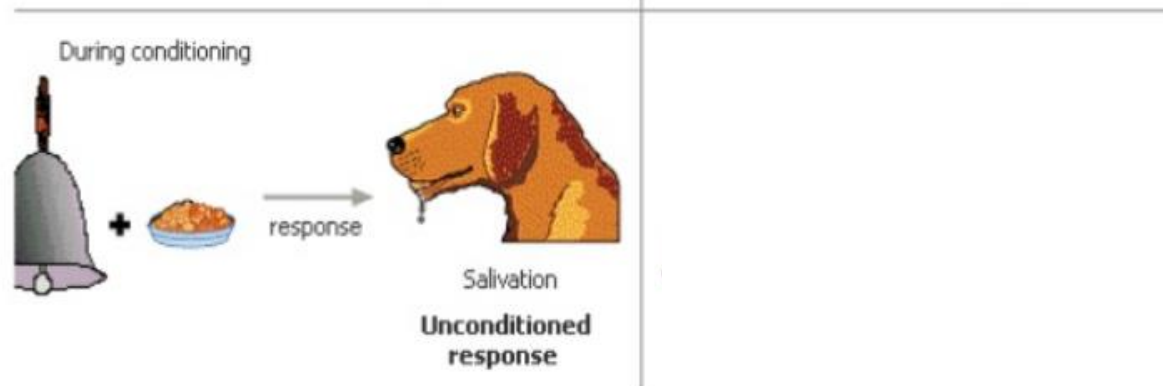
# Pavlov's Dog Experiment - Classical conditioning

## Pavlov's Dog Experiment



# Pavlov's Dog Experiment - Classical conditioning

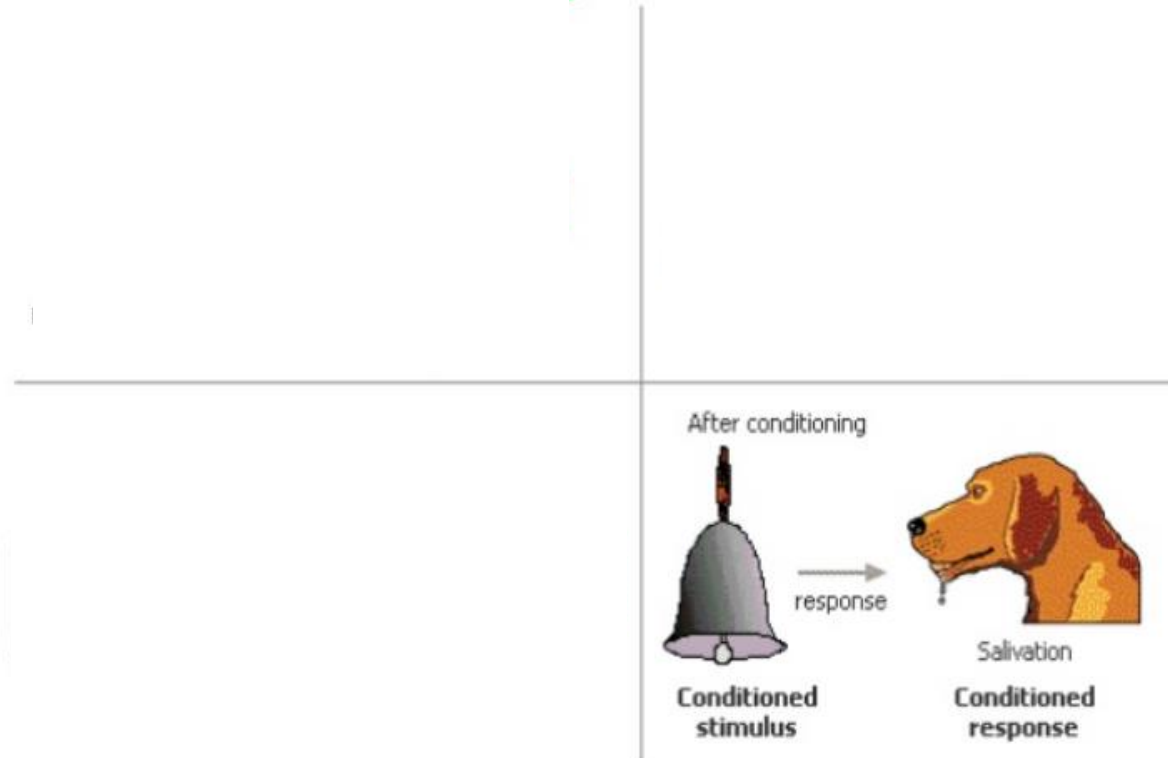
## Pavlov's Dog Experiment





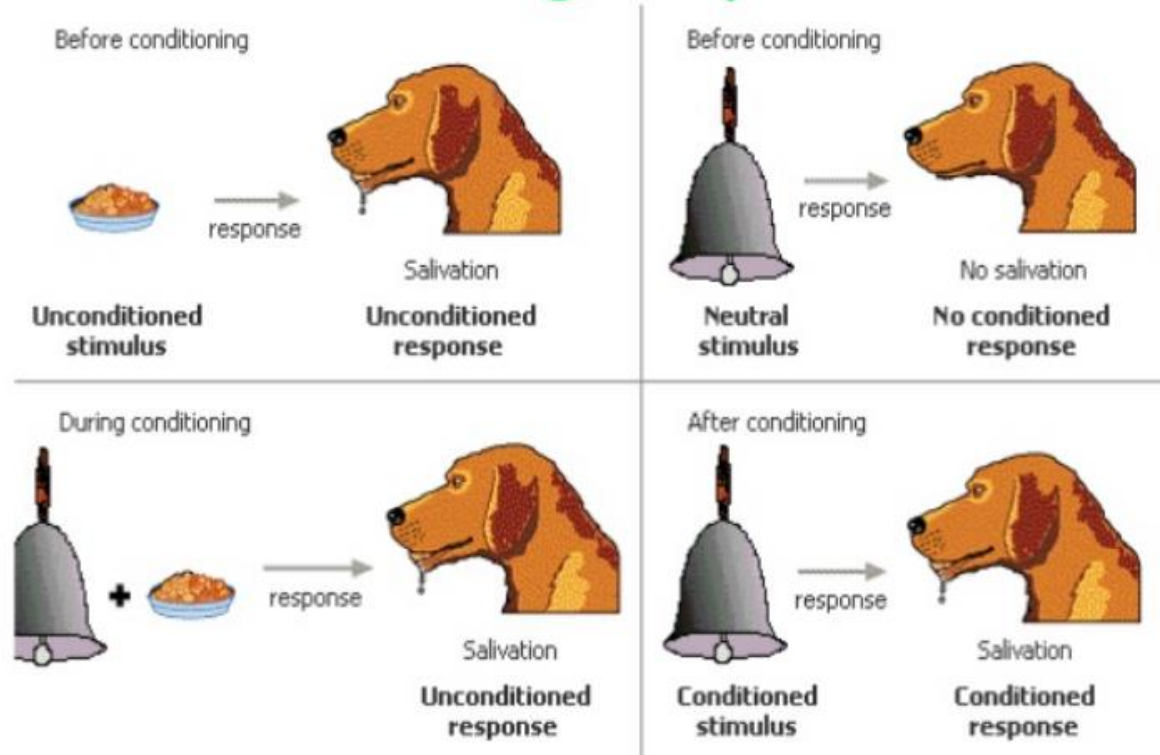
# Pavlov's Dog Experiment - Classical conditioning

## Pavlov's Dog Experiment



# Pavlov's Dog Experiment - Classical conditioning

## Pavlov's Dog Experiment



# Pavlov's Dog Experiment - Classical conditioning

We - parkers, feeders, visitors, etc. - may be the "Bell"!!

We may need solutions to change motorists' behavior as well.



Data driven Study (Quantitative/Qualitative)

# Birds learn the speed limits



## Thank You For Not Feeding Us Bread

Bread makes us ill, as it does not contain the right nutrition or calories that we need to stay healthy.

Rotting bread pollutes our water and causes nasty surface algae, which kills our fish and gives us diseases. It also makes our water smell

**WE DO LIKE:**  
Cut seedless grapes,  
cooked rice, birdseed, peas,  
corn, oats and chopped lettuce



**Lakeland**  
www.lakeland.org



# On street parking

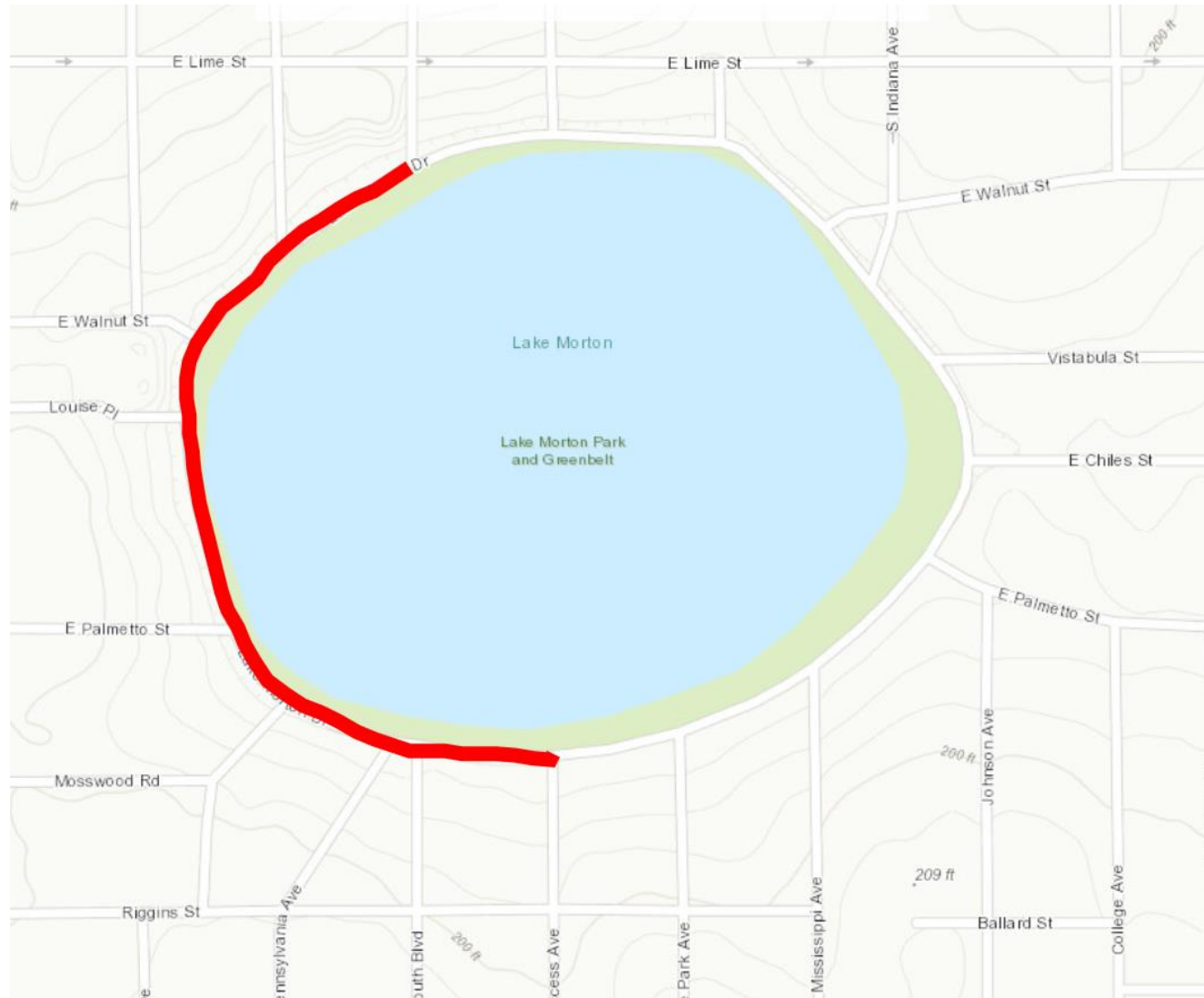


Lots of shade on the roadway





# Recent Swan Zone of Concerns



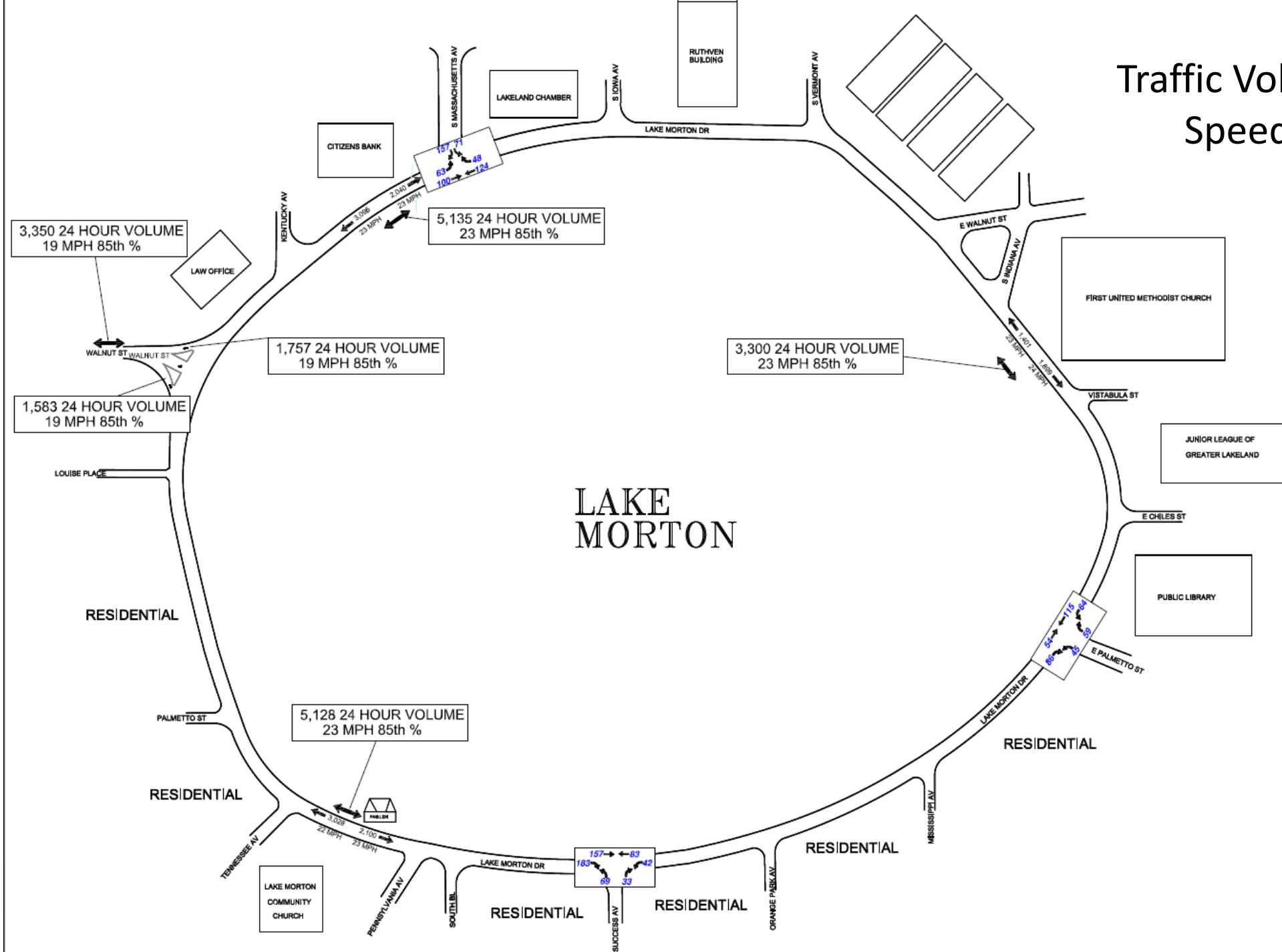
Average Speed = 18 mph

<b>TABLE 1: Lake Morton Dr Speed &amp; Volume Study (September 2018)</b>								
Location	POSTED	25 MPH	at Tennessee Av					
	Weekday Counts		SPEED PROFILE (# VEHICLES IN EACH CATEGORY)					
DATE	TWO-WAY 24 HOUR VOLUME	85TH PERCENTILE SPEED (MPH)	1-15 mph	16-20 mph	21-25 mph	26-30 mph	31-35 mph	36-40 mph
09/10/18	4980	23	960	2354	1527	131	8	0
09/11/18	5209	23	826	2515	1723	142	3	0
09/12/18	5074	23	744	2421	1728	178	3	0
09/13/18	5059	23	707	2531	1670	142	8	1
09/14/18	5318	23	788	2568	1783	168	11	0
<b>5 - DAY AVERAGE</b>	<b>5,128</b>	<b>23</b>	<b>805</b>	<b>2,478</b>	<b>1,686</b>	<b>152</b>	<b>7</b>	<b>0</b>

<b>Lake Morton Dr Speed &amp; Volume Study (September 2018)</b>								
	Weekend Counts		SPEED PROFILE (# VEHICLES IN EACH CATEGORY)					
DATE	TWO-WAY 24 HOUR VOLUME	85TH PERCENTILE SPEED (MPH)	0 - 15 MPH	16 - 20 MPH	21 - 25 MPH	26 - 30 MPH	31 - 35 MPH	36 - 40 MPH
09/15/18	3547	23	620	1680	1122	113	11	1
09/16/18	3030	23	566	1398	951	106	9	0
<b>2 - DAY AVERAGE</b>	<b>3,289</b>	<b>23</b>	<b>593</b>	<b>1,539</b>	<b>1,037</b>	<b>110</b>	<b>10</b>	<b>1</b>

# Traffic Volume and Speed Data

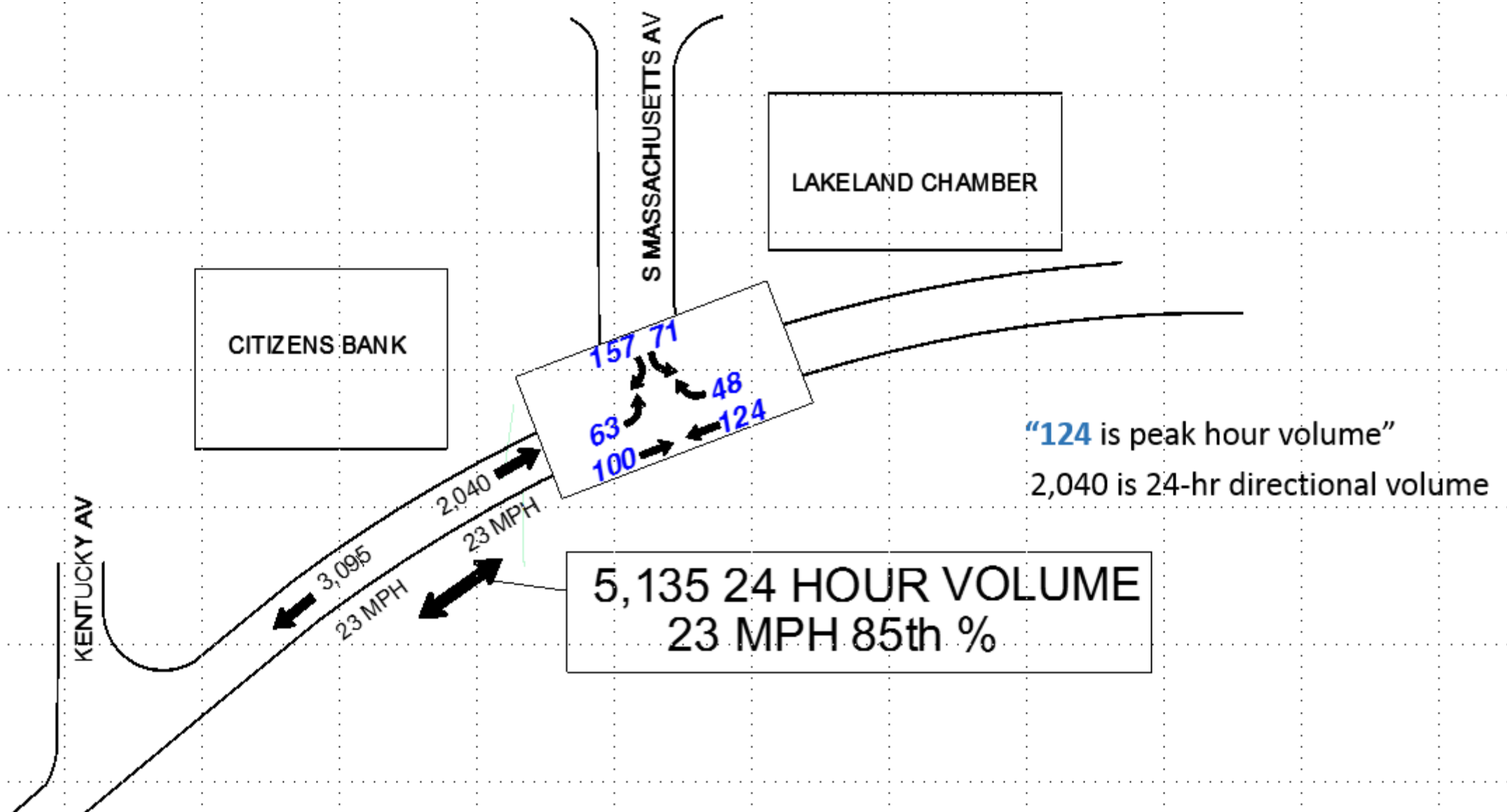




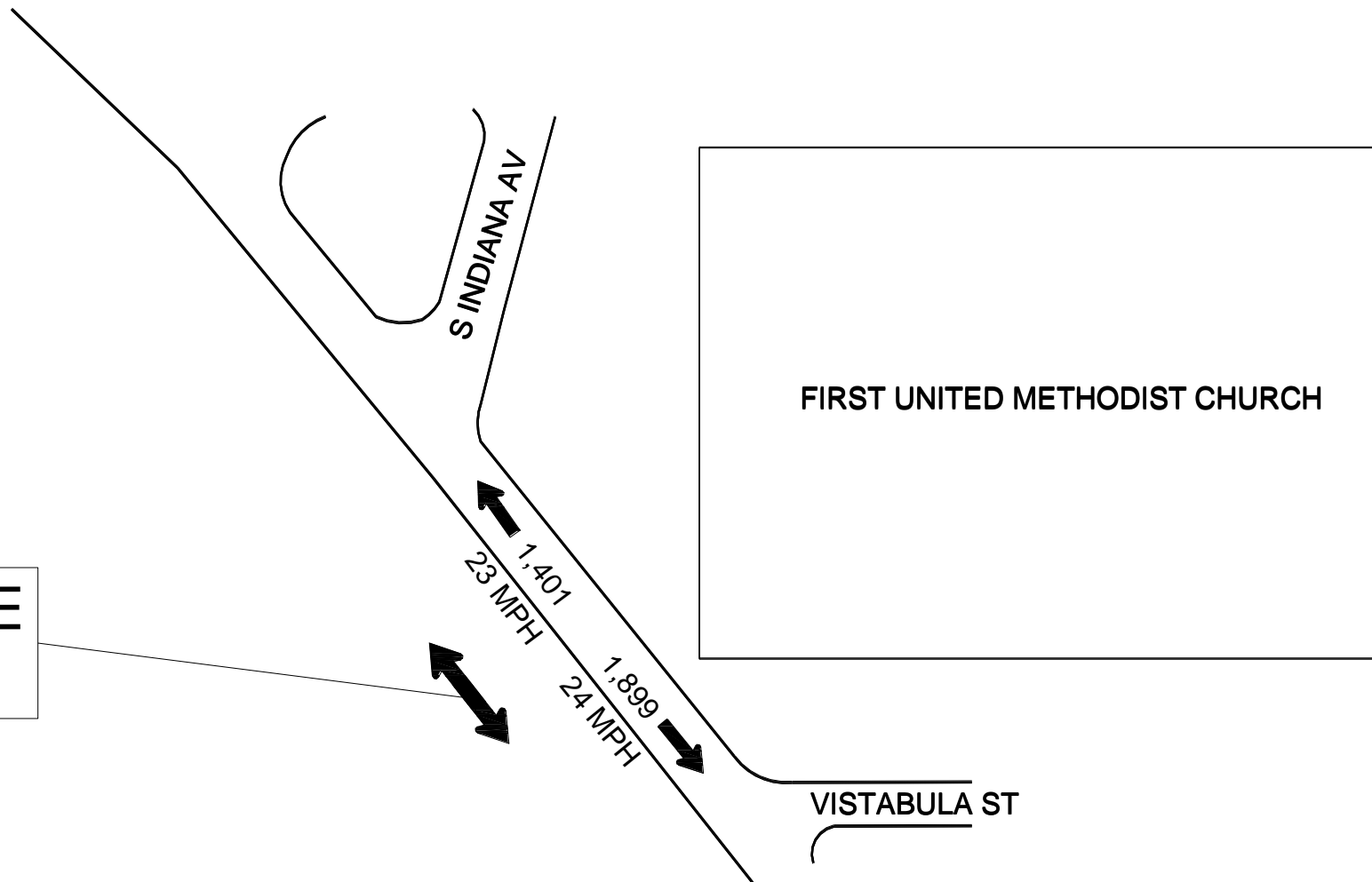


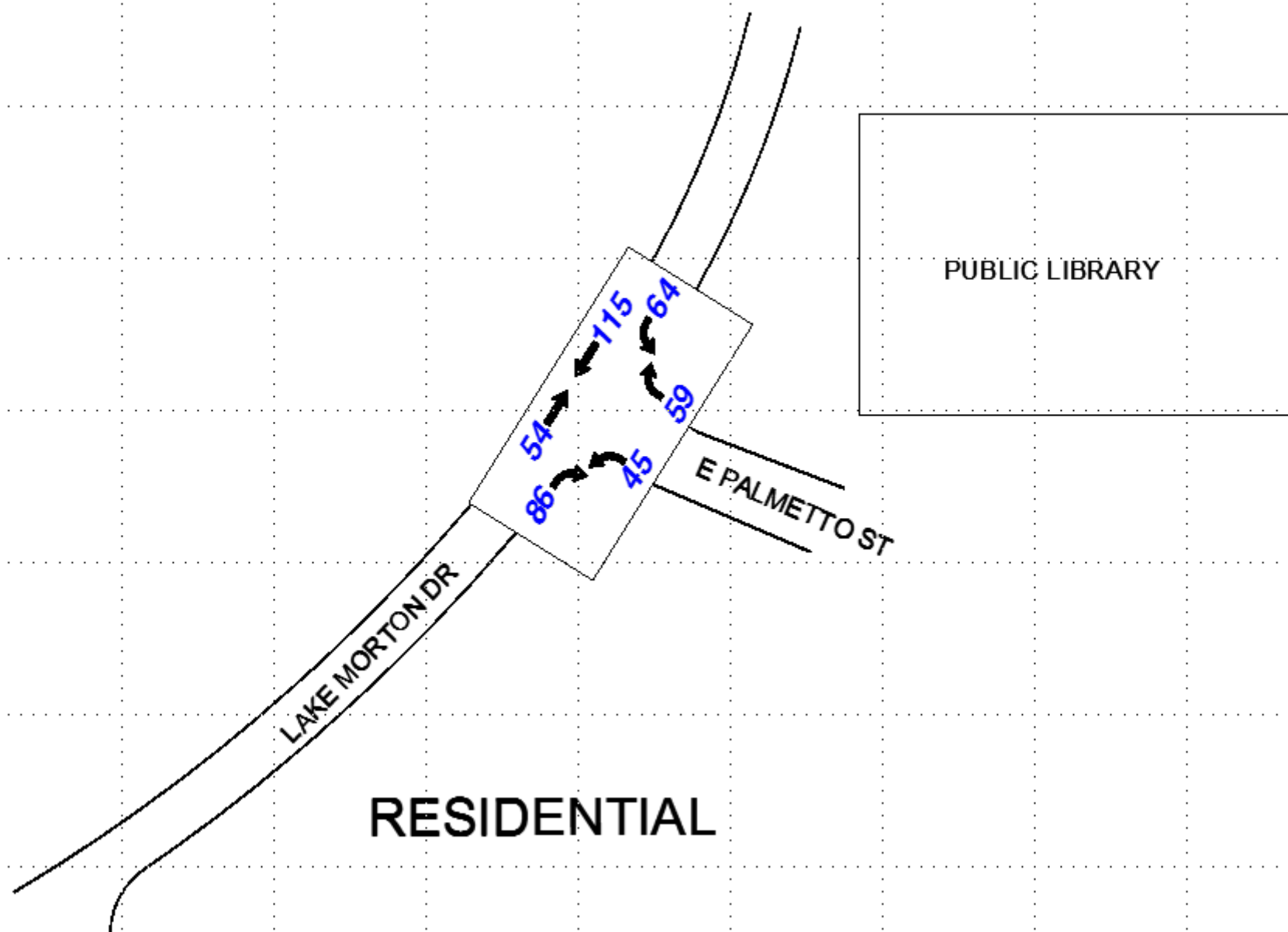
Lake Morton Dr. @ Massachusetts Av  
9/12/18





3,300 24 HOUR VOLUME  
23 MPH 85th %



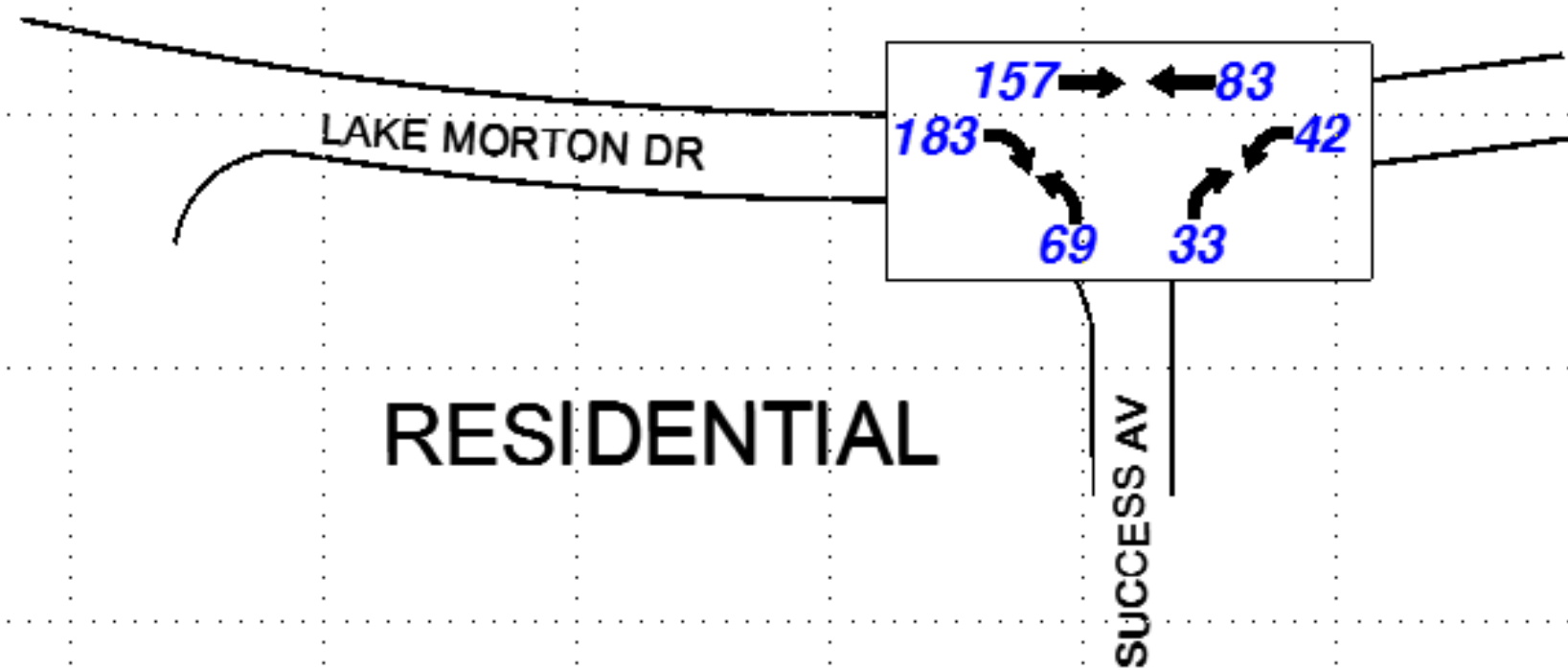




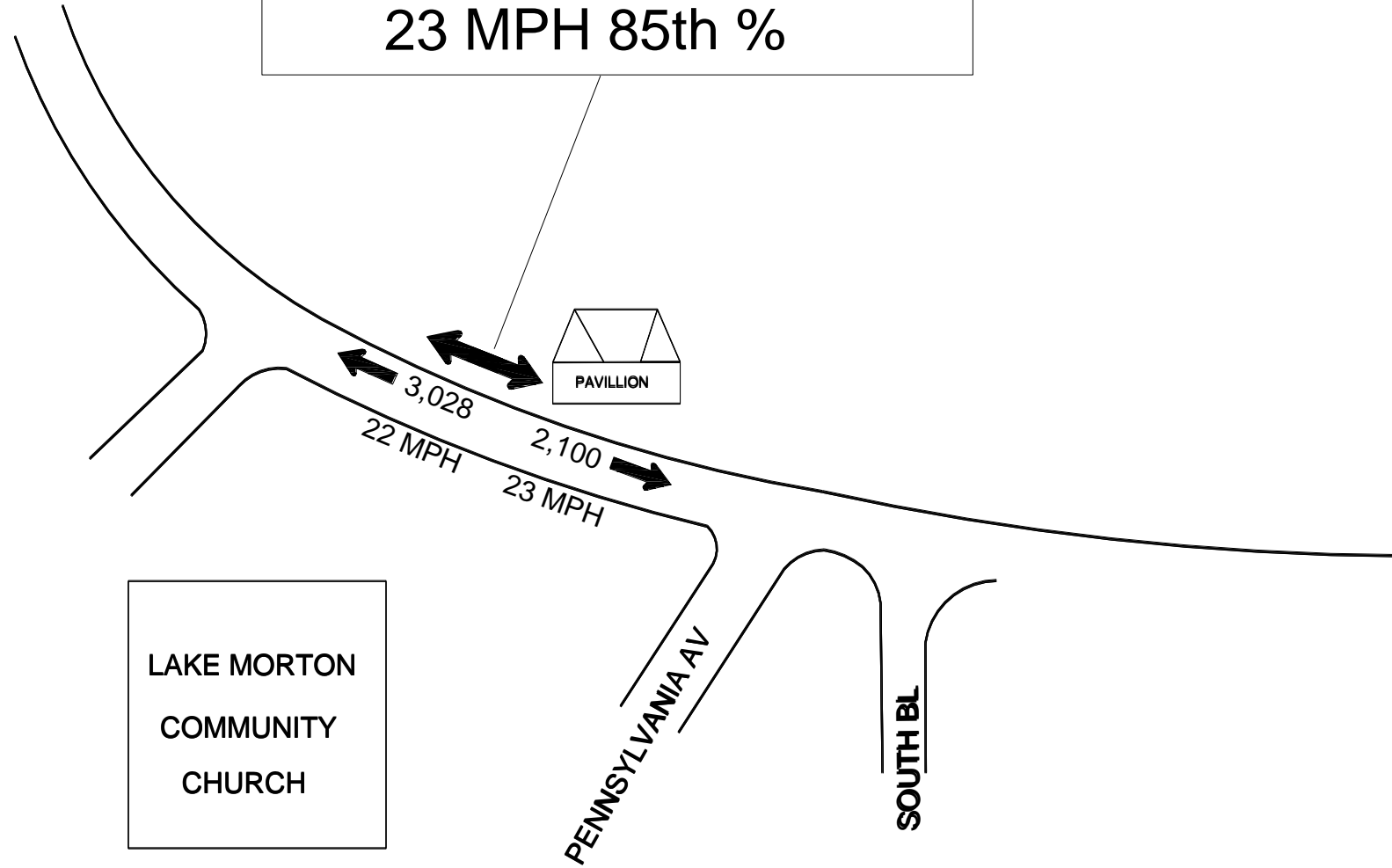
Lake Morton Dr. @ Success Av 4pm-6pm  
9/11/18







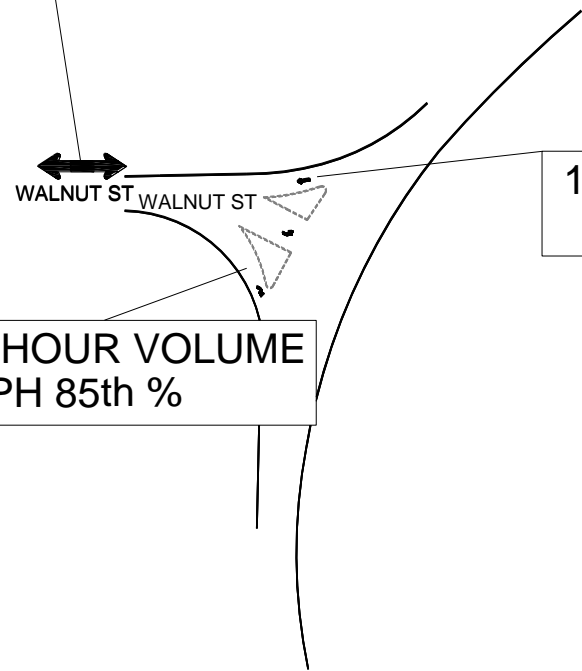
5,128 24 HOUR VOLUME  
23 MPH 85th %



# Lake Morton @ Walnut St



3,350 24 HOUR VOLUME  
19 MPH 85th %



1,757 24 HOUR VOLUME  
19 MPH 85th %

1,583 24 HOUR VOLUME  
19 MPH 85th %

# Data considerations

- Traffic volumes are somewhat high
- Operating speeds are relatively low – some speeding does take place
- Turning movements are relatively high in the peak hour
- Crashes appear to be related to distracted driving or “sudden” movements

How do we solve these  
issues/concerns?



Objective statement – guiding beacon





# Objective statement – guiding beacon



The formulation of an objective is paramount in finding a beacon to look to, that ensures we create sustainable, real, and effective solutions. Key words:

- safer access for all roadway users (accessible needs; pedestrians; bicyclists; transit patrons; wildlife; and motorists) to/from the lake
- effective mobility throughout Lake Morton Drive and its intersecting streets
- respecting the needs of emergency services;
- respecting the relationship between wildlife and devoted patrons
- respecting the City's treasure
- enhances current activity centers – "fits in with the community".

# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:

# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:
- To enhance the **safety**,

# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:
- To enhance the safety, **accessibility**,

# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:
- To enhance the safety, accessibility, and **mobility of all roadway users and wildlife** on Lake Morton Drive and its environs,

# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:
- To enhance the safety, accessibility, and mobility of all roadway users and wildlife on Lake Morton Drive and its environs, in a **sustainable** (long-lasting),

# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:
- To enhance the safety, accessibility, and mobility of all roadway users and wildlife on Lake Morton Drive and its environs, in a sustainable (long-lasting), **aesthetically pleasing**,



# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:
- To enhance the safety, accessibility, and mobility of all roadway users and wildlife on Lake Morton Drive and its environs, in a sustainable (long-lasting), aesthetically pleasing, **cost-effective manner**,

# Objective statement – guiding beacon



- Proposed Objective for Discussion Purposes:
- To enhance the **safety, accessibility, and mobility of all roadway users and wildlife** on Lake Morton Drive and its environs, in a **sustainable** (long-lasting), **aesthetically** pleasing, **cost-effective** manner, and compatible with **local activity centers**.
- *We may need solutions to change motorists' behavior as well.*

For Lake Morton Drive, this presentation explores:

- Which tools are available and viable to deal with these concerns?
- There are a few concepts that are NOT viable.

# Not supportable ideas:

- It has been technically/professionally determined that the following suggested solutions should NOT be further considered (they do not meet any or many of the project objective's components):
  - One-way operation
  - Installation of "Parabolic Speed Humps"
  - Installation of a formalized bicycle path.

# Supportable/viable ideas:

## **Suggested Solutions for Discussion Purposes:**

This objective can be met by managing:

- operating speeds
- accessibility from the mainland to the lake
- moderating motorist behavior while minimizing frustrations/poor drivers' behavior.

**Create a *Place* for Lake Morton Drive**

# Supportable/viable ideas: “Paint saves lives”

- Reducing the regulatory posted speed limit to 20 MPH
- Re-organizing on-street parking by marking the stalls on the outside perimeter of the road (box style)
- New “Swan Zone” pavement marking scheme
- Enhance existing crosswalks
- Installing a painted “Bicycle Boulevard” system
- Paint “double-yellow” line “Tiger tails” at key intersections



# Paint parking spaces (box style)





Lakeland's  
Swan Zone







<http://polktpo.com/pledge-to-slow-down>

**AND Put Down Your Phone!**

**Pledge to SLOW DOWN**

I pledge to **SLOW DOWN** and drive safely because...

To avoid crashes, I need time to see and stop for bicyclists, walkers and other vehicles. Speed kills. Driving slower can make the difference between life and death. Getting there safe is better than not getting there. Every driver, passenger, pedestrian and bicyclist is someone's loved one. I want to protect my loved ones and come home safely.

**Take the Pledge**

[Learn How You Can Help](#) [Visit Our Media Page](#)

**Distracted Driving**

**COMMUNITY FORUM**

**Distracted Driving**

**Speed Kills**

**Someone's Loved One**

**Time To See and Stop**

**Dignitary Pledges PSA**



# Colorized intersection:

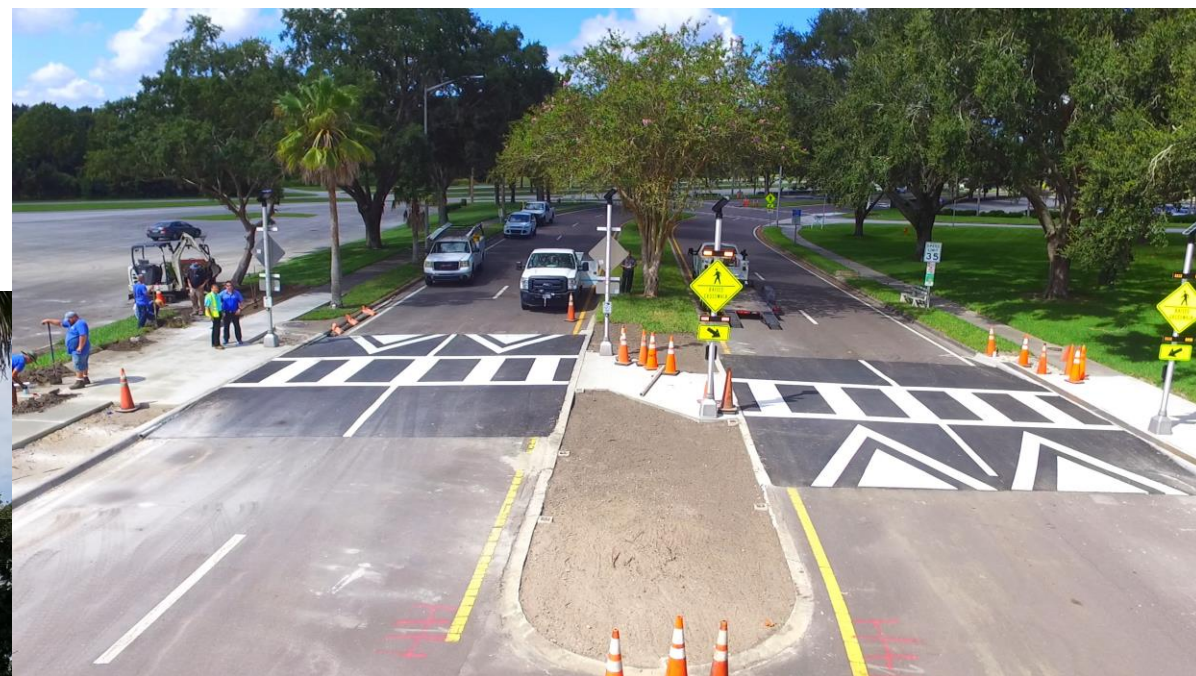


# Supportable/viable “construction” ideas:

- “Raised Crosswalks” w/ or w/o landscaped “Z” medians at strategic locations
- “Rectangular Reflective Flashing Beacon” (RRFB) systems at key pedestrian crossing locations
- “Raised Intersections” at strategic locations
- “Bulb-out” installations at key locations
- Landscaped “mini-medians” at wider intersections
- Exploring installing colorized concrete sections (brick installation may be considered only at strategic intersections)
- Installing aesthetically pleasing wildlife sensitive decorative fencing



# Raised crosswalks (RP Funding Center) – W. Lime Street with RRFB's





# Raised Intersections

Raised Intersections



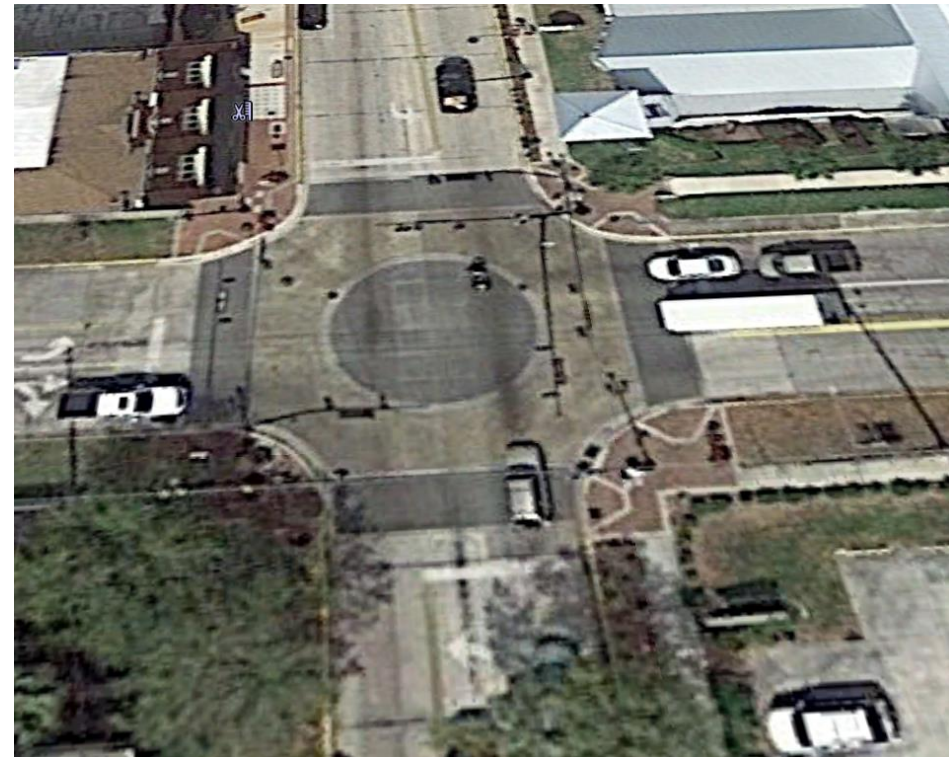
Figure 85. Intersection in West Palm Beach.



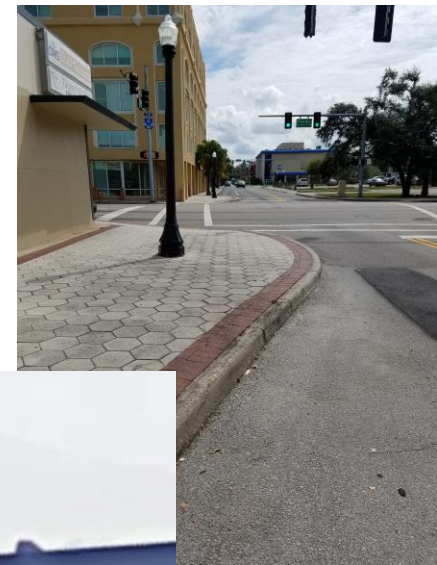
Figure 86. Illustration of alternative intersection.

RAISED INTERSECTION:

Downtown Deland, FL (E. Howry Avenue and S. Woodland Boulevard)



# Bulb outs – “Book end parking”





# Landscaped medians – Parker Street



# Where do we go from here:

- Public input is key - Respond here tonight - Take the “Citizen Perspectives” survey:
- <https://lakelandflorida.maps.arcgis.com/apps/Cascade/index.html?appid=ff81e67f39b949f5be3d3ac301c4efc1> – **Story Map**
- <https://arcg.is/195n9W> - **Direct Link to Survey**
- <http://www.lakelandgov.net/citizenperspectives>
- **Google: Lakeland citizen perspectives**
- Develop a priorities program
- Develop a funding plan
- **IMPLEMENT along with the upcoming resurfacing project!!**





*Courtesy Promotes Safety: Please give pedestrians and bicyclists a BRAKE!*

Angelo Rao, PE

Manager, Traffic Operations & Parking Services (*TOPS*)

City of Lakeland, Public Works

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